

CTBC Financial Management College

Interdisciplinary Programs

Department of Business and Economic Laws: International and American Legal Studies

[About]

A professional program in international and American legal studies which equips students with the fundamental and advanced knowledge in law needed to better prepare yourself for a successful future career in law practicing.

[Curriculum]

The program layouts the solid foundation in American fundamental legal studies and international trade, and offers important knowledge in various areas of American legal, international business, financial regulations and practices. This credit program assists students to leverage professional fundamentals in international law practices, knowledge and competency.

[Requirement]

The required 20 credits must be earned to receive program certificate.

Department of Banking and Finance – International Finance

[About]

Open economy has driven the integration of global economic, and the formation of international financial system that imposes the innovation and application of financial technology making everyone a participant of the global financial market without being limited by institutional investors. This credit program assists students to apply economic capability, and give rise to windows of opportunity for preemptive action.

[Curriculum]

The program provides theory, professional fundamentals, ethics and innovation that are critical to your career success, and knowledge in international finance.

[Requirement]

The required 20 credits must be earned to receive program certificate.

Department of Business Administration – Financial Services Marketing

[About]

Financial Service are the economic services provided by the finance industry including banks, insurance companies, funding management companies, stock brokerages, investment funds, etc. Given the characteristic of financial services, this course introduces the theory of marketing and consumer behavior and further applied in the financial service industry.

[Curriculum]

The program mainly consists by two part: financial and marketing related theories. Program and courses enable students to understand the theory of marketing, consumer behavior, financial environment and services, and related legal provisions.

[Requirement]

The required 20 credits must be earned to receive program certificate.